

## PRESSEMITTEILUNG

### **ASAP Group at the 12th International Congress on Automotive Wiring Systems in Ludwigsburg**

ASAP experts provided insights into their extensive service portfolio/ Very high level of consistency in all process steps as a success factor for ASAP/ Growing energy requirements, more complex technology and increasing automation in cars are creating new demands in wiring systems development and production.

**Ingolstadt, 13.05.2024. At the important meeting point for the automotive wiring systems industry, the 12th International Congress on Automotive Wiring Systems in Ludwigsburg, ASAP experts discussed new trends and challenges in the development and implementation of electrical and electronic components in automobiles together with around 400 other experts from May 7 to 8, 2024. The ASAP Group, a top engineering partner to the automotive industry, also presented its wide-ranging services in wiring systems development at the Forum am Schlosspark in Ludwigsburg. These are characterized by a particularly high degree of consistency throughout the entire process, from architecture and concept definition to electrology and the creation of the circuit diagram through to installation.**

"In view of the increasing electrification of vehicles, the added value of our wiring systems portfolio is once again evident. The fact that we at ASAP offer all services along the entire process from a single source means that we are able to provide efficient solutions despite the rapidly changing framework conditions. I am delighted that we were once again able to present our approach at this year's Wiring Systems Congress and also to engage in intensive discussions on various issues relating to wiring systems development," summarizes Robert Werner, COO of the ASAP Group.

One of the topics discussed in Ludwigsburg, Baden-Württemberg, was how increasing digitalization and automation can be successfully mapped for future vehicle generations and what role virtual tools will play in this. Also in focus: aspects of sustainability and safety as well as the OEMs' perspective on the challenges of wiring systems development and production.

"It became clear once again that wiring systems development is a key area. It reflects the changes in the automotive industry in countless approaches, processes and components and must always anticipate future requirements such as an increasing number of vehicle functions and new drives," says Stefan Schmidt, Director Division Wiring Systems at ASAP.

### **About the 12th International Congress on Automotive Wiring Systems in Ludwigsburg**

For more than a decade, the international congress on Automotive Wiring Systems in Ludwigsburg (Baden-Württemberg) has been a fixture for experts from the fields of wiring systems development and production. The focus is on technical and strategic topics as well as making new industry contacts.

### **PICTURE FROM FAIR**



The ASAP experts presented the services of the ASAP Wiring Systems Division.

### **Your contact partner**

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### **The ASAP Group**

The ASAP Group was founded on January 1, 2010 with a clear focus on the future technologies of the automobile. Today, the development partner to the automotive industry can look back on almost unparalleled growth in automotive engineering: as of January 2024, the Group employed 1,700 people at nine locations. The ASAP Group, a subsidiary of HCLTech, offers comprehensive development services with a focus on megatrends such as e-mobility, autonomous driving, and connectivity. With its five service segments – Electrics/Electronics, Software, Consulting & Service, Testing and Vehicle Development – ASAP's strategic development focus is on future-oriented fields of technology.