

Press release

ASAP Group at the 13th International Conference "Bordnetze im Automobil" in Ludwigsburg

ASAP experts presented the comprehensive service portfolio of the Vehicle Engineering Division / Efficient wiring system development and production thanks to a high degree of consistency in all process steps and needs-based scaling

Ingolstadt, May 8, 2025. The ASAP Group presented its comprehensive services with a focus on the Vehicle Engineering Division and wiring systems development at the 13th International Conference "Automotive Wire Harness & EDS" on May 6 and 7, 2025 in Ludwigsburg. These are characterized by a high degree of consistency in the development and implementation of electrical and electronic components. ASAP experts, for example, realize everything from architecture and concept definition to electrical logic and the creation of circuit diagrams, as well as integration and installation. In addition, ASAP works across divisions and also uses the service portfolio, platforms and global resources of the parent company HCLTech as a technological front end.

"Not only do we offer all services, such as wiring system development and production, from a single source, but we can also scale projects as required. This enables us to implement inquiries and offers of any scope efficiently and cost-effectively with great expertise. The interest in our service portfolio at the 2025 Conference Edition in Ludwigsburg was correspondingly high. We are very pleased about this," summarizes Stefan Schmidt, Director Division Vehicle Engineering at the ASAP Group.

At the Forum am Schlosspark in Ludwigsburg, the increasing automation in wiring system development as well as in integration and production were discussed, along with the opportunities and challenges posed by standardization. The digitalization of the entire process and tool chain was repeatedly in focus.

"The fundamental change in the automotive industry, in which a vehicle is increasingly being thought of in terms of software, becomes tangible in the development of wiring systems. Wiring system development constantly brings together new technological possibilities and requirements. This is very challenging – and very exciting. The greater the expertise of the wiring systems team, the more customers and partners benefit," says Philipp Hettwer, Senior Manager Division Vehicle Engineering | Wiring Systems at the ASAP Group.

About the 13th International Conference "Bordnetze im Automobil" in Ludwigsburg

For more than a decade, the international conference "Automotive Wire Harness & EDS" in Ludwigsburg (Baden-Württemberg) has been a permanent fixture for experts from the fields of wiring system development and production. The focus is on technical and strategic topics as well as making new industry contacts.

Images:



Caption: The ASAP experts presented the services of the ASAP Vehicle Engineering Division.

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The ASAP Group

As a leading engineering partner for the automotive industry and part of the global IT and technology group HCLTech, the ASAP Group offers solutions for the entire product life cycle of an automobile – from embedded functions to validation strategy and from system architecture to the digital test process. ASAP also uses HCLTech's service portfolio, platforms and global resources as a technological front end to scale projects in line with demand. As of January 2025, around 1,600 employees work at eight locations in the five service areas of Electrics/Electronics, Software, Consulting & Service, Test & Validation and Vehicle Engineering for the ASAP Group, which was founded in 2010. A deep understanding of the processes in the automotive industry and the requirements of the market forms the basis for solution-oriented projects that are technologically and economically convincing.